

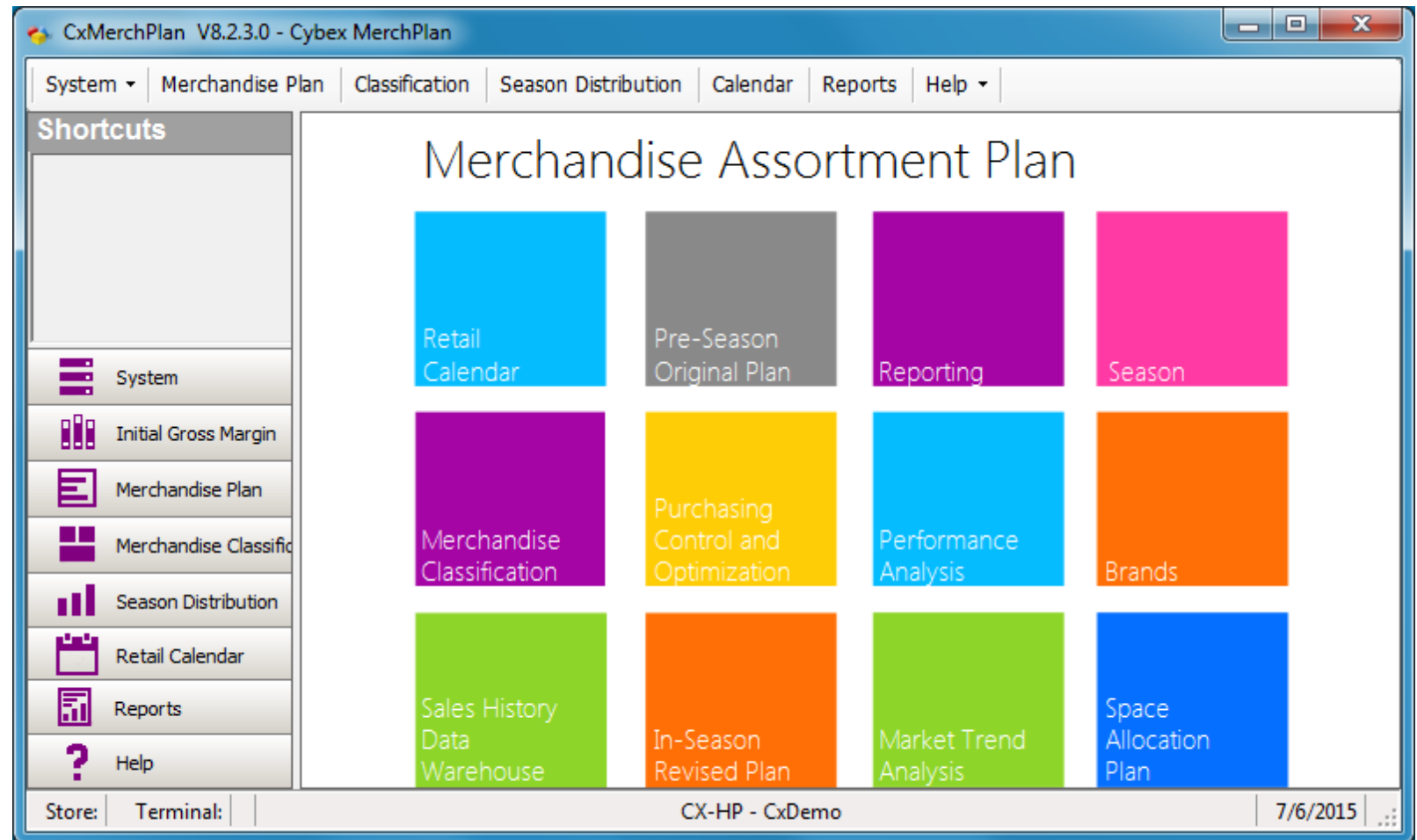
KEY FEATURES

Cybex

OTB

Merchandise Assortment Plan

CYBEX ADVANCED MERCHANDISE PLANNING MODULE PROVIDES FLEXIBLE AND EASY-TO-USE ASSORTMENT PLANNING SOLUTION DESIGNED TO ENABLE YOU TO CREATE AN OPTIMIZED STRATEGIC MERCHANDISE ASSORTMENT MIX.



The solution guides you through industry-standard planning processes in an efficient, manner while providing top-down and bottom-up planning functionality.

KEY FEATURES

ROLLING 12 MONTHS, USER-SELECTABLE SUMMARY AND DETAIL PROVIDE ULTIMATE PLANNING FUNCTIONALITY.

Planning Data Warehouse

MERCHANDISE PLANNING MODULE PROVIDES BOTH PRE-SEASON AND IN-SEASON PLANNING WITH KEY MERCHANDISE INDICATORS THAT INCLUDE SALES, MARKDOWNS, RECEIPTS, INVENTORY, GROSS MARGIN, AND OPEN-TO-BUY.

CREATE NEW PLAN BASED ON CYBEX DATA WAREHOUSE ACTUAL, PLAN OR PERCENT RATIO ADJUSTMENTS IN MINUTES.

SUPPORT FOR BOTH 6 MONTH AND ROLLING 12 MONTH INTEGRATED PLAN WORKBENCH.

PRE-SEASON NEW PLAN

MERCHANDISE PLAN APPLICATION CAN BE USED BY RETAILERS UTILIZING EITHER COST, RETAIL OR UNIT PLANNING METHODS AND CAN BE USED TO PLAN FOR MULTIPLE RETAIL SEGMENTS.

SEAMLESSLY INTEGRATED WITH CYBEX MERCHANDISING SYSTEM, CYBEX DATA WAREHOUSE, AND CYBEX REPORTING SYSTEM TO ENSURE ALL AREAS OF THE ENTERPRISE RELY ON THE SAME MERCHANDISE PLAN FACILITATING PURCHASING CONTROL AND OPTIMIZATION.

MANAGE UP TO 12 SEASONS PER YEAR BY UTILIZING NRF OR RETAIL ENTERPRISE SPECIFIC WEEKLY RETAIL CALENDAR.

PROVIDES DETAILED INSIGHT INTO SEASON TRENDS

BASE PLANS ON SALES HISTORY OR SALES PLAN TO ENABLE PLANNING HORIZONS IN EXCESS OF 12 MONTHS.

IN-SEASON EXISTING PLAN

UTILIZE CATEGORY MANAGEMENT AND USER-DEFINED HIERARCHICAL MERCHANDISE CLASSIFICATION TO ACHIEVE THE IDEAL PRODUCT MIX.

ALLOWS THE USER TO EXAMINE DATA FROM MULTIPLE PERSPECTIVES.

DATA CAN BE VISUALIZED THROUGH CHARTING CONTROL TO CREATE AN INTUITIVE IMAGE.

IMPROVES MERCHANDISE PLANNING, INCREASES PRODUCTIVITY AND DECREASES COSTS.

PROVIDES A PROCESS FOR ADJUSTING ASSORTMENT PLANS IN-SEASON TO REACT TO THE MOST CURRENT DATA.

CAPACITY PLANNING

ALLOCATE PRODUCTS TO INDIVIDUAL STORES AND MANAGE MULTIPLE RESPONSIBILITY CENTERS TO ENSURE THE RIGHT QUANTITY OF PRODUCT IS IN THE RIGHT LOCATION AT THE RIGHT TIME DESIGNED TO MAXIMIZE SALES, PROFITS, AND CUSTOMER SATISFACTION.

PROVIDE A PROCESS FOR ADJUSTING ASSORTMENT PLANS IN-SEASON TO REACT TO THE MOST CURRENT DATA.

VIEW SALES HISTORY, WEEKLY SALES, MARKDOWNS, RECEIPTS, INVENTORY, GROSS MARGIN, AND OPEN-TO-BUY TO SUPPORT BETTER, MORE ACCURATE PLANNING.

PURCHASING INTEGRATION

USE LOCATION AND MERCHANDISE ASSORTMENT FILTERS TO VIEW ANY CLASSIFICATION, SUMMARY LEVEL, AND TIME SEGMENT IN A USER-FRIENDLY INTUITIVE GRAPHICAL INTERFACE.

USER SECURITY ACCESS AND COMPLETE REAL-TIME INTEGRATION WITH CYBEX MERCHANDISING MODULE ENSURE PURCHASES DON'T EXCEED PLAN BUDGET.

FLEXIBLE REPORT SELECTIONS AND TEMPLATES FACILITATE CUSTOMIZABLE USER REPORTS BASED ON A SINGLE STORE, DAY AND CLASS OR AN ENTIRE ENTERPRISE SEASON SUMMARY.

SEGMENT REPORTING DESIGNED FOR LOCATION, CATEGORY, MERCHANDISER AND BUYER PERFORMANCE ANALYSIS AND IDENTIFICATION OF POSSIBLE MARKDOWNS AND RETURNS.

DATA SUMMARIES PROVIDE RELIABLE AND EFFICIENT ANALYSIS

DATA CAN BE PRINTED AND EXPORTED IN NUMEROUS FORMATS

MERCHANDISE ASSORTMENT PLAN MODULE SEAMLESSLY INTEGRATED TO BUSINESS INTELLIGENCE AND ADVANCED MERCHANDISING MODULES.