
ECOMMERCE

eCommerce

SELLING INVENTORY ONLINE ALLOWS RETAILERS TO REACH A LARGER CUSTOMER SEGMENT, INCREASE SALES, AND GROW THEIR BUSINESS.



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Businesses are increasingly incorporating eCommerce platforms to their business. There are many advantages that retailers can capitalize on by expanding online.

Feature	Key Benefits
Customize Online Store	All segments of the online store can be customized to uniquely represent and express your brand.
Product Organization	Inventory can be organized based on category, size, color etc.
Multiple Payment Gateways	Can accept all major credit cards such as Visa, MasterCard, and American Express.
Ease of Use	Designed to assist the user to start selling merchandise online without the assistance of experience designers or web developers.
Calculates Tax and Shipping Rates	Automatically calculates tax rates specific location based on country and state tax rates. Automatically calculates carrier shipping rates from major carriers such as UPS and FedEx.
Product Variation	Offer variations of product such as multiple sizes and colors. Each variation can have its own price and SKU.
Refunds	Inventory is updated automatically for items that are returned.